

# MariaDB Enterprise The Al-enabled Open Source Database Revolution!!



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#### Celebrating 15+ Years of MariaDB!!

The first version of MariaDB, 5.1.38, was released on 29th of October 2009!

We have come a long way since then!

More information at

https://monty-says.blogspot.com/2024/10/celebrating-15-years-of-mariadb.html





#### **About Maria**DB

Created by the original developers of MySQL, MariaDB provides a powerful, open-source core database for enterprises. Now the default in the majority of Linux distributions, it gives businesses the strategic freedom to break from proprietary databases and build modern, scalable applications for the future.

#### **Market Leadership**

**75%** 

Of Fortune 500 companies use MariaDB

1B+

Docker Hub downloads

2.5B+

Reach via Linux distros

200K+

Open source contributions

#### 700+ Customers Globally

**Amdocs** 

**Deutsche Bank** 

**Development Bank of Singapore** 

Nokia

Samsung

SelectQuote

ServiceNow

Virgin Media O2

#### 200+ Employees

Proven leadership team

World class relational database engineering team, including the original core MySQL team

Dual headquartered

- Europe: Dublin, Ireland
- USA: Silicon Valley, California





# The Enterprise Platform

#### **Enterprise-Grade Reliability, Performance, and Ease of Use**

Benefits of MariaDB Enterprise Platform over Community



#### Enterprise-Grade Reliability

Automated failure management and HA/DR (MaxScale)

Fully secured clustered environment (Enterprise Cluster)

Enterprise-grade security with end-to-end encryption



#### Business-Critical Support

24/7 access to global support

**Guaranteed SLAs** 

Priority bug fixes and custom hotfixes

Personalized support levels



#### Designed for Extended Lifespan

Maintenance period of 8 years (vs 3 years for Community Server)

Selected features/bug fixes are backported as needed



#### **Enhanced Performance**

Streamline change management

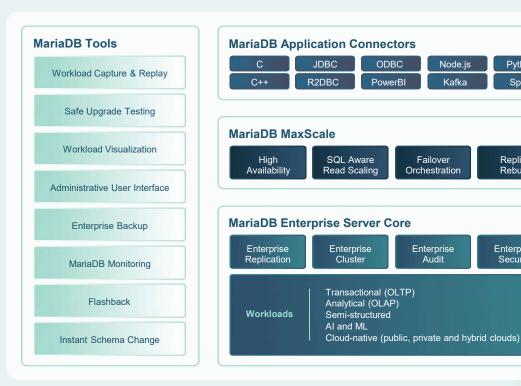
Reduce impact of DDL in clustered topology

Support of transactions across multiple systems



#### **The Complete Enterprise-Grade Platform**

Delivering Performance, Scalability, Availability, and Security





Python

Spark

Replica

Rebuild

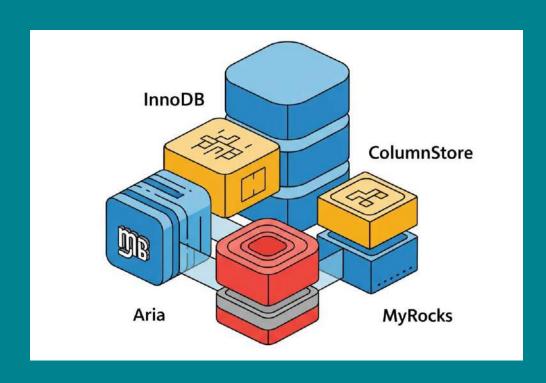
Enterprise

Security



#### Pluggable Storage Engines

- MariaDB supports multiple storage engines for diverse needs
- InnoDB provides ACID compliance and data integrity features
- ColumnStore offers columnar storage for analytical workloads
- MyRocks engine is designed for write-intensive applications
- Aria engine is ideal for temporary tables and internal processes





#### MariaDB is the default over MySQL on Linux distributions



























#### 75% of the Fortune 500 uses MariaDB











































#### **Kubernetes Operator**

#### **Products**

- MariaDB Enterprise Server
- MariaDB MaxScale
- MariaDB Enterprise Cluster (Galera)

#### Security

- Certificate Lifetime configuration
- Private Key algorithm configuration
- Images are based on RH UBI

#### Support

- Certified and Supported by RedHat
- Enterprise Grade Support
- MariaDB Support SLA

#### **Testing**

- Tested on Multiple OpenShift Versions
- Tested on Multiple Cloud Providers
- Fully trained MariaDB QA and SRE teams



#### **Strategic Themes for Enterprise Platform**

Performance **Enterprise Only** Advanced Ease of Security Leadership Features Management Easy Capture New Cloud Stable Release Migrations Workloads **Deployments** Cadence



#### **Enterprise Platform 2025 launched with multiple new features**

#### Performance

Speed up complex queries with the new cost based optimizer built for modern hardware like SSD

### **Enterprise Only Features**

Upgrade without a hitch with workload capture and replay and diff router functionality in MaxScale

#### **Security**

Secure by default with TLS encryption between server and client (no more manual setup needed), and add fine-grained privileges

## **Ease of Management**

Quickly change schema with non-blocking ALTER TABLE Reduce replication lag via optimistic ALTER TABLE



#### **Enterprise Platform 2025 launched with multiple new features**

#### New Workloads (Gen-Al)

Power your Al apps by storing embeddings in our Vector store - new data type, index, and vector search capabilities

## New Workloads (JSON)

Store, manipulate, and query semi-structured data with 45+ JSON-specific functions

#### Cloud

**Kubernetes Operator - Red Hat Certified** 





# Cost and Features Comparison

#### **MariaDB's Power That Outperforms Price**

3 Year Total Cost of Ownership



#### MariaDB Benefits

Significantly lower subscription cost

Low effort migration

Up to 90% TCO reduction\*\*



Feature	MariaDB Enterprise Platform	Oracle Enterprise Edition	Microsoft SQL Server Enterprise		
Replication	Yes	Active Data Guard*	Availability groups		
Clustering	Multiple clustering options	RAC*	Yes		
Multi Cloud Single-architecture	Yes	No	No		
Backup and restore	MariaDB Backup	RMAN	Yes		
Built-in SQL IDE	Yes	Yes	Yes		
Distributed partitions	Multiple options	Oracle Partitioning*	No		
Compression	Multiple options	Compression*	Yes		
Encryption	Yes	Security*	Yes		
Columnar	MariaDB ColumnStore	Database In-Memory*	Yes		
Temporal	Yes	Flashback Query*	Temporal Tables		
Stored procedures	SQL, PSM, PL-SQL, CPL, SQL, Java	PL-SQL	T-SQL MariaDB		
*Not included in an Oracle Database Enterprise Edition					

#### Not JUST a FORK of MySQL

Feature	MySQL	MariaDB
MongoDB-compatible API	X	✓
Columnar storage	X	✓
Temporal tables	Х	✓
Oracle database compatibility	Х	✓
Non-blocking backups	Х	✓
Write-anywhere clustering	✓	✓
Transaction replay	Х	✓
Secure by default	✓	<b>√</b>

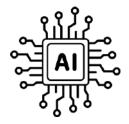


#### Time for PostgreSQL comparison...

- Thread based architecture !!
- Very fast connections!!
- Parallel and very flexible logical replication !!
- Multi master setup with Galera!!
- Replicas can use different storage engines than master!!
- System versioned tables !!
- Efficient and closely integrated storage engine interface!!
- Oracle compatibility layer !!
- Community support for the development!!



#### **MariaDB Enterprise Platform 2025**



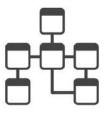
#### Al Vector & JSON Support

- Native Vector Search
- More JSON functions & Support



#### **Advanced Security Improvements**

- Passwords Reuse Rules
- More Granular Privileges
- Strict Read Only Replicas



#### Improved Performance and Schema Change

- Cost-based optimizer
- Online Schema Change
- Optimistic Alter Table for Replication



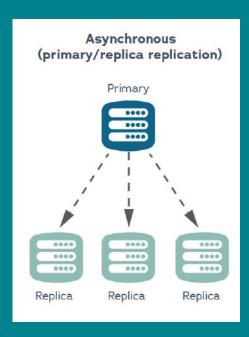
#### **Upgraded QA Testing**

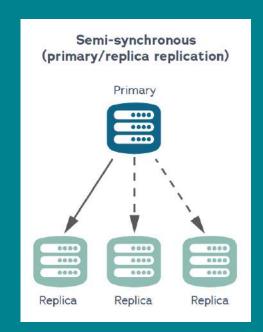
- Workload Capture & Replay
- DIFF Router Live Parallel Testing
- Workload Comparison Visualizer

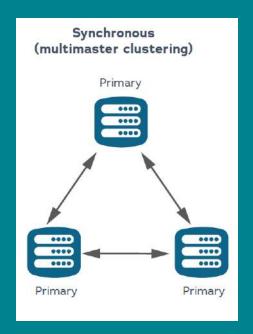


# **Operational Efficiency**

#### High Availability and Data Replication Options









#### **MaxScale**







**Database Protection** 



Database Ease of Use



#### **Value Proposition - MaxScale - Core Benefits**

FEATURE	BENEFITS	COMPARATIVE ADVANTAGES
ENHANCED PRODUCTIVITY	Supports automatic failover with detection and promotion of a new primary.  Can use Galera Cluster, Replication, or Binlog Router modes.  Supports diff router and schema router.  Supports transaction replay, allowing clients to continue after a primary failure with minimal disruption.  Exhaustive list of filters to provide a tailored solution. <a href="https://mariadb.com/docs/maxscale/maxscale-archive/archive-of-2x.xx-versions/mariadb-maxscale-24-02/maxscale-24-02filters">https://mariadb.com/docs/maxscale/maxscale-archive/archive-of-2x.xx-versions/mariadb-maxscale-24-02/maxscale-24-02filters</a>	Less need for external failover orchestration tools.
SUPERIOR PERFORMANCE	MaxScale understands the MySQL/MariaDB protocol, queries, and topology. It can route queries based on type (e.g., send SELECT to replicas, INSERT/UPDATE/DELETE to primary). Enables query-level load balancing, not just TCP-level or connection-level.	More efficient use of replicas; reduces read load on the primary automatically.
COMPLICATED COMPLIANCE NEEDS	Query rewriting Query throttling Audit logging	Powerful for compliance-heavy or complex environments.
ROBUST SECURITY	Acts as a secure gateway to the database tier: Query firewall(in the roadmap): block certain queries or patterns (e.g., DROP TABLE) TLS termination: acts as a secure endpoint. User mapping and LDAP integration.	Reduces security exposure and centralizes access control.
EASE OF USE, COST-EFFECTIVE & ALL-IN-ONE	MaxScale is part of the Enterprise Platform. REST API and GUI (MaxCtrl and MaxGUI) are for real-time monitoring, topology control, and admin tasks.	Easier to manage than HAProxy or ProxySQL in large deployments.



#### A Comprehensive Managed Database Service

MMD is a complete, expert-driven **managed service** for running MariaDB in the cloud - **not a DBaaS**. It combines the power of **MariaDB Enterprise Platform** with world-class support and robust infrastructure to ensure your database is secure, highly available, and performant.

- Fully Managed: Automated deployment, monitoring, and maintenance
- Expert-Driven: Backed 24/7 by the engineers who built MariaDB
- High Availability: Architectures designed for resilience and business continuity
- **Secure & Compliant:** Integrated data protection and security best practices
- Flexible: Customizable with a wide range of add-on services to meet specific needs
- Big 3 Cloud Support: Available for AWS, Azure, and GCP
- Cloud Marketplaces: Will be available in AWS only soon.



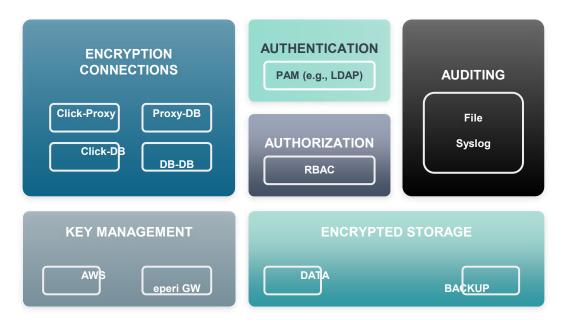




# Cyber Security offerings

#### COMPREHENSIVE SECURITY

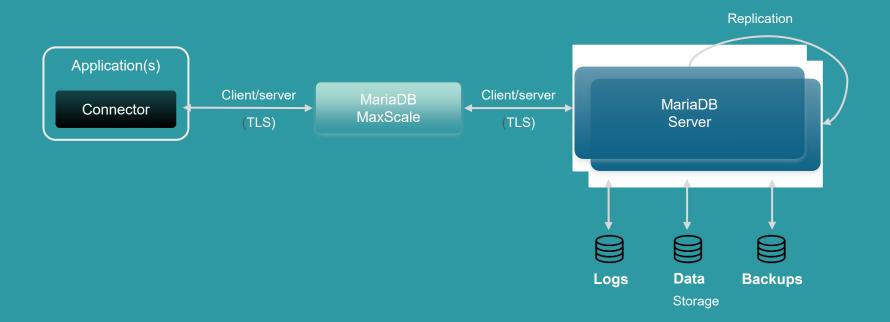








#### **END-TO-END ENCRYPTION**





#### **MariaDB Audit Plugins - Key Features**

User Activity Logging

Logs user logins, logouts, and any SQL queries executed by users. This logging helps in tracking down unauthorized access and potential misuse.

Flexible Event Filtering

Customize the logging of specific event types, such as CONNECT, QUERY and TABLE (for table-specific actions). selecting only relevant event types and focusing on critical activities.

Compliance Support

GDPR, HIPAA, PCI DSS Compliant. The audit plugin provides a detailed and timestamped record of activities, which can be crucial during audits.

**Json Log Output** 

The latest plugin version supports Json logging making it easier to parse and analyze logs with modern log management tools like Elastic Stack or Splunk.

Log Mgmt System Integration

Administrators can review database activities alongside logs from other infrastructure, improving the ability to spot suspicious behavior.

Audit Log
Destinations

Logging to a file or System Log

**Log Rotation** 

MariaDB's audit plugin supports log rotation, allowing you to manage log file sizes and retain important audit data.

#### **Authentication and Authorization in MariaDB**

Authentication	PAM	Unix Socket	MySQL Native Password	ED25591, PARSEC, SHA-256, Named Pipes
Authorization	RBAC	Principle of Least Privilege	Host Specific Access	Regular Audits
Benefits	Simplified Administration	Reduced Risk	Improved Compliance	Better scalability



CSCVDI



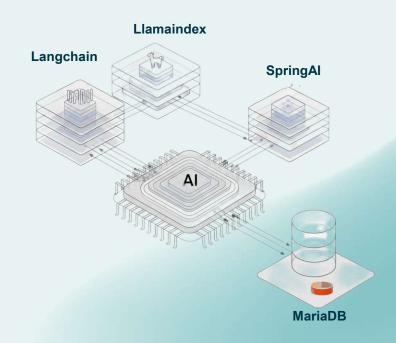
## Al Enablement

#### MariaDB: A Vector Database for Modern Al Frameworks

MariaDB's native vector search capabilities allow it to act as a powerful and efficient backend for leading AI frameworks, simplifying the development of generative AI applications by unifying your data stack

#### **Key Framework Integrations**

- Langchain & LLamaindex: Use MariaDB as a native Vector Store to power RAG pipelines, grounding LLMs/AI Agents in your data for more accurate and context-aware responses.
- Spring AI: Easily add vector search to enterprise Java applications with a MariaDB Vector Store implementation, providing a familiar data layer for Spring developers.





#### Blazing Fast Vector Search: MariaDB Leads PGVector by 2X

#### Single Threaded QPS (GIST 960 Euclidean)



#### MariaDB vs. PGVector







#### MariaDB MCP Server: Al Power for Your Database

#### What it is:

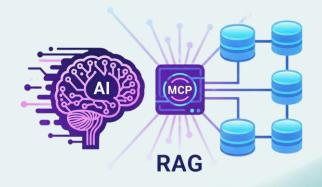
- It's a new technology that connects your existing MariaDB database to Al.
- It lets you do standard database tasks AND powerful AI operations like semantic search.

#### **Key features:**

- Normal database operations: Lets Al run regular operations with MariaDB (list databases, get data, etc.).
- Al search: Can create "vector stores" and search for information based on meaning.
- Uses popular Al: Works with well-known Al technologies like OpenAl and Google Gemini.

#### Benefits:

- Faster Al development: Developers can add Al features more easily.
- Better Al applications: Al engineers can build more powerful tools.
- More data value: Database administrators can get more insights from their data.

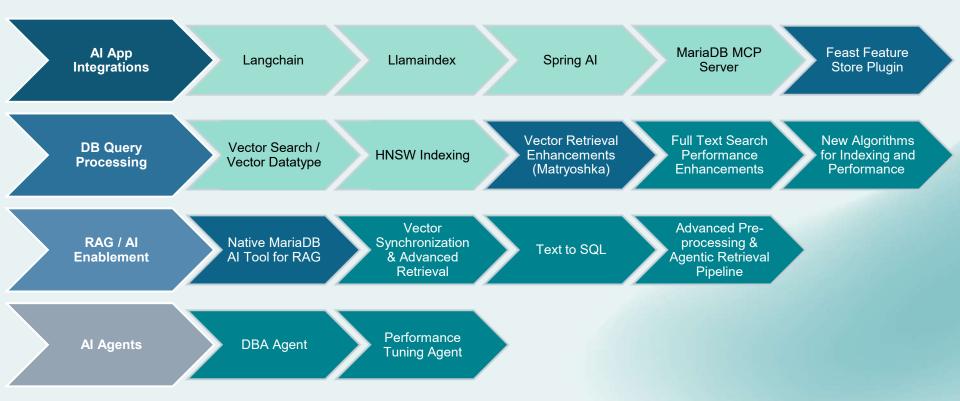


Open Source and available at MariaDB Github



#### **Al Enablement Roadmap**

Available Now Coming Next Future





# Database migrations and Customer Success Stories

#### Why do Customers migrate?





#### **Open source advantages**





## Migrating from Oracle to MariaDB involves several considerations beyond PL/SQL compatibility

#### **Security Differences**

 MariaDB and Oracle have different security models and features

#### Replication and High Availability

MariaDB offers various replication and high availability solutions, such as Galera Cluster for synchronous replication

#### Intelligent Load Balancing

Read-write split for easy scalability

#### **Backup and Recovery**

- MariaDB provides tools and techniques for backup and recovery
- Community backup cannot do incremental backups, requires MariaDB enterprise backup,



# **DBS** innovates with MariaDB

Breaking free from proprietary databases, modernizing with open source MariaDB.

54%

Of mission-critical apps migrated so far

4.1M

Dollars in net savings

333B

Total assets of DBS, with over 3 million monthly financial transactions



# A Large Middle Eastern Airline is in the process of doing PoCs to test Oracle to MariaDB migrations!!

Not only for the cost benefits..

But for the technology advantages including

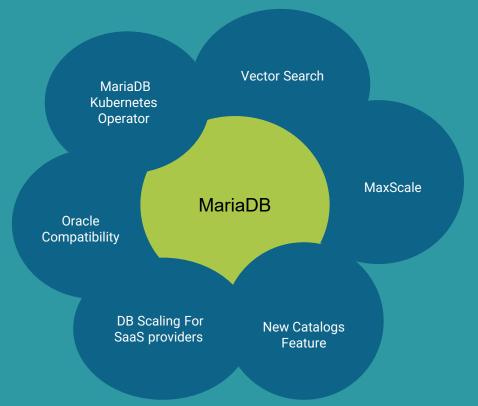
- Performance
- Scalability
- Availability
- Security





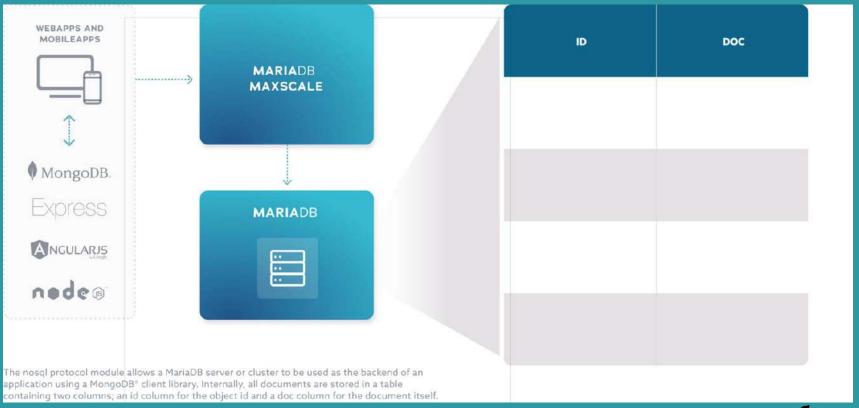
# The innovation continues...

#### **List of innovations from MariaDB**



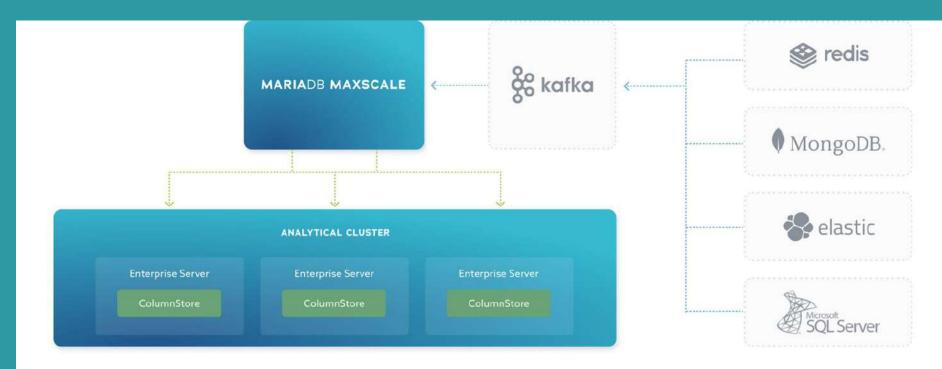


#### NOSQL DOCUMENT PROTOCOL





#### KAFKA IMPORTER



The Kafka Importer module reads messages from Kafka and streams them into a MariaDB server. The messages are inserted into a table designated by either the topic name or the message key.







#### **PUBLIC SECTOR TECH DAY**

GenAl and Cybersecurity Trends for Operational Efficiency





# THANK YOU FOR ATTENDING!

# SCAN TO REQUEST FOR INFORMATION



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